

GEORGIA



ASSOCIATION OF  
CONVENTION &  
VISITORS BUREAUS

## GACVB 2018 State Legislative Agenda

1. Oppose legislation that allows discrimination
2. Protect Georgia's hotel-motel taxes from redirection
3. Increase investment in Georgia's tourism marketing
4. Establish new school-start and school-end date policies

## Tourism in Georgia:

- generated a record-breaking \$61.1 billion in business sales in 2016, up 3.5%\*
- sustained an estimated 450,000 jobs directly or indirectly, making it the state's 5th largest employer
- resulted in \$3 billion in state and local tax revenues collected
- benefited every household with savings of over \$800 annually in state and local taxes

\*Source: U.S. Travel Association and Tourism Economics. Includes direct, indirect and induced impact. Total impact figure includes capital investment, government spending and construction.



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